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**Media Contact:**  
Kristen Jaynes  
Marketing Communications  
Utility, Inc.  
404-816-0300  
[kjaynes@utility.com](mailto:kjaynes@utility.com)  
[www.utility.com](http://www.utility.com)

**Connected World Names Utility, Inc. 2011 'M2M in Action' Award Winner**  
*Honoring the Most Successful Corporate Adopters of M2M Technology  
and Connected Devices*



*Pictured left to right: Dustin Mackelprang, Robert McKeeman, Peggy Smedley, and Brian Allred*

TUCKER, GA & ST. GEORGE, UT – (June 23, 2011) – [Utility, Inc.](http://www.utility.com) was named recipient of the 'M2M in Action' award at the [Connected World](#) Value Chain Awards Gala in Chicago on June 15, 2011 for delivering an innovative combination of vehicle cellular and wireless router hardware and AVL / Vehicle Diagnostics / RFID tag software as a service in production with a number of leading First Responders and Utilities across the U.S.

[Wilson Electronics](#) nominated Utility for the award. Wilson's cellular signal boosting technology fills coverage gaps and provides a stronger, more reliable cellular signal for [data communications](#), which according to Utility, makes their solution work even better. For its part, Wilson received an award for being a 'Technology Enabler.'

The Connected World magazine Value Chain Awards honor the most successful corporate adopters of Machine to Machine (M2M) technology and connected devices, as well as the solution providers that make their success possible.

Receiving the 2011 award in the 'M2M in Action' category from Connected World's Peggy Smedley was Utility CEO Robert McKeeman. "We are very pleased to be recognized as an innovative industry leader by Connected World magazine and our customers. And our customers appreciate the additional capability and reliability that Wilson Electronics cellular boosters adds to our solution", says McKeeman. "The fact that our vehicle cellular routers and Wilson cell boosters are both manufactured here in the USA makes it particularly gratifying to be recognized for this award".

Brian Allred, Wilson's senior account manager, M2M group, said "Utility deserved the award for being such a key player in the M2M space."

"Utility has tightly integrated our signal boosting technology with their cellular vehicle router technology to provide a reliable tamper-proof solution that helps their customers operate more safely and effectively," he said. "Utility and Wilson Electronics have been working together for several years and we look forward to continuing our successful business relationship."

"Each booster is made with patented technology that makes it transparent on cellular carriers networks, but still provides the maximum power and benefit to the end-user. This ensures that our technology will help customers like Utility provide even more reliable data connectivity for mission critical business operations."

The Value Chain Awards Gala was held this year at the Lincolnshire Marriott Resort. The Connected World Conference brought together the M2M and connected devices community, from business professionals to techies, and everyone in between. Attendees heard from the four major U.S. carriers, and witnessed the unveiling of Connected World magazine's newest report, The Coming Age of M2M and Connected Devices, among many other highlights.

"Between the outstanding Value Chain Awards winners for 2011, and the incredible content at the Connected World Conference this year, we are completely surrounded by innovation that many would not have believed possible just a few years ago," says Peggy Smedley, editorial director, Connected World magazine. "What an exciting time to be a part of this industry."

"Though we are now awarding the Value Chain Awards for the seventh year, I am continually amazed at the ways in which corporate adopters are improving their businesses through M2M and connected devices," says Mike Carrozzo, chief editor, Connected World magazine.

**About Utility, Inc.**

Utility, Inc. provides the 'Smart Crew' combination of vehicle wireless routers and an AVL / Vehicle Diagnostics / RFID tag software as a service that allows First Responders and Utilities to effectively command, control and support mobile field operations. Utility delivers real-time information about virtually any mobile asset, providing a unified operating picture for safely locating, tracking and managing all aspects of mobile field operations. Unlike other single function products that provide one facet of mobile asset management, Utility brings it all together into one cost-effective, enterprise-wide solution showing the location and status of everything from tools to vehicles to personnel. First Responder customers such as Conyers Police, Fort Myers Fire, Gainesville Fire, Marietta Police and Fire, Palm Beach Sheriff's Office, and St. James Parish EMS, San Antonio Police and Fire, Spring Hill Fire and Rescue, and many other First Responders are able to reduce response times and improve officer safety with the Utility solution. Leading utilities such as Allegheny Power, Atlanta Gas Light, Bangor Hydro, Con Edison, Georgia Power, Oncor, Snapping Shoals EMC, Westar, and many other utilities are getting payback in months and improving customer service with Utility hardware and software.

Utility cellular vehicle wireless routers are engineered, designed, assembled, and tested in Tucker, Georgia, USA. The AVAIL and DataSync software as a service is developed and supported at the company headquarters in Tucker, Georgia, USA and hosted at secure data centers in metro Atlanta and Wisconsin USA. For more information, visit [www.utility.com](http://www.utility.com)

**About Wilson Electronics, Inc.**

Wilson Electronics, Inc., a leader in the wireless communications industry for more than 40 years, designs and manufactures a wide variety of cell phone signal boosters, antennas and related components that significantly improve cellular communication in mobile, indoor, and machine-to-machine (M2M) applications. All Wilson products are engineered, assembled and tested in the company's U.S.-based headquarters. Wilson boosters fully comply with FCC regulations for cellular devices and are FCC type accepted and Industry Canada certificated. Wilson Electronics has developed and patented microprocessor-controlled signal booster technology, which protects cell sites by preventing network interference due to oscillation or site overload. For more information, visit [www.wilsonelectronics.com](http://www.wilsonelectronics.com)

**About Connected World Magazine**

*Connected World* is the first word on connectivity trends and mobile lifestyles. The magazine and Website set the direction for influential individuals looking to take innovation and emerging technology to the next level. By shaping the way readers embrace connected devices, *Connected World* helps make the present look more like the future. [www.connectedworldmag.com](http://www.connectedworldmag.com)

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