FOR IMMEDIATE RELEASE

Wilson Electronics Forms New Machine-to-Machine Business Unit

New team to address the needs of customers in the rapidly expanding machine-to-machine (M2M) space to overcome weak cellular signals that hamper connectivity

St. George, Utah – Dec. 15, 2010 – Wilson Electronics™, North America's leading manufacturer of cellular signal boosters, has launched a machine-to-machine (M2M) business unit to serve the company's growing customer list of system integrators and device manufacturers who serve the wireless M2M market.

Wilson signal boosters and antennas help wireless M2M devices that are located in areas of weak cellular signal to successfully communicate with other devices or with computer networks to transfer monitored data or send and receive remote commands.

Juniper Research has forecast the number of wireless M2M devices will grow to 412 million by 2014. Growth will be led by utility metering, mobile connected buildings, vehicle telematics, and automated retail and banking connections, according to Juniper.

New to the Wilson team, Brian Allred, will lead the M2M group as its senior account manager. Before joining Wilson in June, Allred spent three years managing a sales support center for Symantec Corporation©, Inc. He has also worked as a technical sales specialist for Larson Davis, a manufacturer of sound and vibration measurement equipment, and has held sales and account manager positions at numerous other software firms.

Wilson expects to announce within the next few weeks availability of the company's first signal booster designed specifically for the M2M market.

"Increasingly M2M solutions providers are relying on wireless networks to communicate data recorded by their devices," said Joe Banos, COO of Wilson Electronics. "We set up the M2M business unit specifically to help those providers who have installations in remote locations or in other areas plagued by weak cellular signal

"As our society comes to depend more on devices that communicate without active human intervention, the ability of those devices to connect and stay connected to wireless networks will become increasingly critical."

About Wilson Electronics, Inc.
Wilson Electronics, Inc.™, a leader in the wireless communications industry for more than 40 years, designs and manufactures a wide variety of cell phone signal boosters, antennas and related components that significantly improve cellular communication in mobile or fixed environments, for both voice or data. All Wilson products are engineered, assembled and tested in the company's U.S.-based headquarters. Wilson boosters fully comply with FCC regulations for cellular devices and are FCC type accepted and Industry Canada certificated. Wilson Electronics has developed and patented a variety of

technologies for protecting cell sites by preventing network interference. For more information, visit www.wilsonelectronics.com.

# # #

MEDIA CONTACTS
Jonathan Bacon, Wilson Electronics, 435-673-5021 (o), 801-660-7820(c), jbacon@wilsonelectronics.com

Clay Blackham, Snapp Conner PR, 801-432-2177 (o), 801-440-5040 (c), clay@snappconner.com