

Wilson Electronics Cell Phone Signal Booster a Finalist for 2010 Mark of Excellence Award

Wilson's MobilePro signal booster a candidate for 'Wireless Product of the Year'

St. George, Utah – Feb. 25, 2010 – Wilson Electronics (www.WilsonElectronics.com), manufacturer of North America's top-selling line of [cell phone signal boosters](#), announced that the Consumer Electronics Association (CEA)[®] named the MobilePro signal booster one of only four finalists for Wireless Product of the Year in the association's 2010 Mark of Excellence Awards.

The [MobilePro](#) from Wilson Electronics (Wilson) is being considered for the award along with:

- The TPMC-3X Isys i/O[®] Handheld WiFi Touchpanel from Crestron Electronics, Inc.
- The LG Electronics Network Blu-ray Disc Player from LG Electronics
- The Voyager Pro UC by Plantronics

For a complete list of all 2010 Mark of Excellence Awards categories and finalists, visit http://ce.org/Press/CurrentNews/press_release_detail.asp?id=11873.

“The Wilson MobilePro is unique among cell phone signal boosters,” said Joe Banos, COO of Wilson Electronics. “It's easily movable from home to vehicle and back to the home, and boosts your cellular signal by about 15 times. We're honored that the Consumer Electronics Association has recognized the MobilePro as a finalist for the 2010 Mark of Excellence Awards Wireless Product of the Year.”

CEA's Mark of Excellence Awards honor excellence in innovation and achievement in custom home electronics products, services and installation technologies. Award entries are submitted in Supplier and Systems Integrators categories and reviewed by a panel of industry experts. Each category will feature a platinum and gold level award in recognition of outstanding industry achievement.

The Mark of Excellence Awards are presented by CEA through the association's TechHome Division. Winners will be announced at a reception March 26, during the eleventh annual Electronic House Expo (EHX) in Orlando, Fla.

About Wilson Electronics, Inc.

Wilson Electronics, Inc., a leader in the wireless communications industry for more than 40 years, designs and manufactures a [wide variety of cell phone signal boosters, antennas and related components](#) that significantly improve cellular communications for both mobile and in-building situations. All Wilson products are engineered, assembled and tested in the company's U.S.-based headquarters. Wilson amplifiers fully comply with FCC regulations for cellular devices and are FCC and Industry Canada type accepted. Wilson Electronics has developed and patented microprocessor-controlled amplifier technology, which protects cell sites by preventing network interference from oscillation and/or cell site overload. For more information, visit www.wilsonelectronics.com.

About CEA

The Consumer Electronics Association (CEA) is the preeminent trade association promoting growth in the \$165 billion U.S. consumer electronics industry. More than 2,000 companies enjoy the benefits of CEA membership, including legislative advocacy, market research, technical training and education, industry promotion, standards development and the fostering of business and strategic relationships. CEA also sponsors and manages the International CES – Where Entertainment, Technology and Business Converge. All profits from CES are reinvested into CEA's industry services. Find CEA online at www.CE.org.

About EHX

Electronic House Expo, a *Tradeshow Week* magazine Fastest 50 event for five years running, is the fastest growing trade event of the \$13 billion custom electronics industry. Held annually and sponsored by CEA's TechHome Division, EHX attracts a large and dynamic audience of custom electronics integrators, retailers and allied trades to interact with leading suppliers of audio/video entertainment, digital convergence, networking and communications, comfort and control, and security and electrical products. For more information, visit www.ehxweb.com.

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