

FOR IMMEDIATE RELEASE

Wilson Electronics Cellular Signal Booster a Finalist for Consumer Electronics Association's 2011 Wireless Product of the Year

For the second consecutive year, a Wilson signal booster is a candidate for CEA's Mark of Excellence Award

St. George, Utah – March 1, 2011 – The Consumer Electronics Association (CEA)[®] has named the AG Pro 75 indoor signal booster by Wilson Electronics (www.WilsonElectronics.com), manufacturer of North America's top-selling line of [cell phone signal boosters](#), one of three finalists for Wireless Product of the Year in the association's 2011 Mark of Excellence Awards.

This marks the second straight year that a Wilson signal booster has been selected as a Wireless Product of the Year candidate. The AG Pro 75 is being considered for award along with:

- The PTX3 Prodigy Handheld Touchpanel from Crestron Electronics, Inc.
- The ZuniConnect Bridge from ZuniDigital, Inc

For a complete list of all 2010 Mark of Excellence Awards categories and finalists, visit <http://www.ce.org/Events/Awards/2011MOE-suppliers.asp>

“The Wilson AG Pro 75 is Wilson's first cellular signal booster to offer adjustable gain control,” said Jonathan Bacon, director of marketing for Wilson Electronics. “This new feature simplifies installation by providing greater flexibility in placement of the inside and outside antennas needed for setup. It's also our most powerful signal booster ever, and includes all the protective features needed to be transparent on cellular service provider networks. We're honored that the CEA has recognized the AG Pro 75 as a finalist for its 2011 Wireless Product of the Year.”

The Mark of Excellence Awards program, presented by CEA's TechHome Division, recognizes the best in home electronics products, services, and installed technology. Manufacturers, distributors, and systems integrators compete in award categories judged by independent experts within the industry.

Winners will be announced at a reception March 18, during the eleventh annual Electronic House Expo (EHX) in Orlando, Fla.

About Wilson Electronics, Inc.

Wilson Electronics, Inc., a leader in the wireless communications industry for more than 40 years, designs and manufactures a [wide variety of cell phone signal boosters, antennas and related components](#) that significantly improve cellular communication in mobile, indoor, and machine-to-machine (M2M) applications. All Wilson products are engineered, assembled and tested in the company's U.S.-based headquarters. Wilson boosters fully comply with FCC regulations for cellular devices and are FCC type

accepted and Industry Canada certificated. Wilson Electronics has developed and patented a variety of technologies for protecting cell sites by preventing network interference. For more information, visit www.wilsonelectronics.com.

About CEA

The Consumer Electronics Association (CEA) is the preeminent trade association promoting growth in the \$186 billion U.S. consumer electronics industry. More than 2,000 companies enjoy the benefits of CEA membership, including legislative advocacy, market research, technical training and education, industry promotion, standards development and the fostering of business and strategic relationships. CEA also owns and produces the International CES – The Global Stage for Innovation. All profits from CES are reinvested into CEA’s industry services. Find CEA online at CE.org and Innovation-Movement.com.

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