

Wilson Electronics and DSI Systems Partner to Bring Consumers Better Cellular Connections

Wilson Electronics extends market reach for in-building amplifiers through DSI Systems' leading national distribution and service channel

ST. GEORGE, Utah – Feb. 23, 2008 – Wilson Electronics, the leading provider of quality amplifiers and antennas for cellular phones and data cards, today announced its partnership with DSI Systems, the largest national distributor of television, DIRECTV, and accessories. The partnership provides Wilson Electronics' superior line of in-building cellular amplifiers and antennas to DSI Systems' customers to maintain better cellular connections for home or office use.

The combination of Wilson Electronics' proven in-house amplifier solutions with DSI Systems' significant penetration in the market allows more consumers to take advantage of improved cell signal performance. Factors such as building structure and geographical location can wreak havoc on cellular connections making them unreliable, creating frustration with dropped calls, bad connections and slow data rates. With the installation of Wilson Electronics' in-building solutions, dropped calls and poor data connections are virtually eliminated.

"Many consumers that suffer from poor cell signal performance have no idea that there is a proven and guaranteed solution like Wilson Electronics' products available to solve their cell signal issues at their home or office," said Joe Banos, COO of Wilson Electronics. "By joining forces with DSI Systems we are now able to increase awareness, supply more consumers with a reliable solution to their cell signal issues, while providing the convenience of serviced installation."

Wilson Electronics' cellular amplifiers deliver higher output power and receiver sensitivity with a lower signal-to-noise ratio than any competing solution currently available. Through the use of Wilson's Smart Technology™, the amplifier automatically adjusts power output based on cell site requirements and the amplifier's distance from the cell tower. This feature protects cellular towers from oscillation and overload, negating any potentially negative consequences from the cellular amplifier while providing the best possible signal for the user.

"Partnering with Wilson Electronics allows DSI Systems to offer the best in-building amplifier solutions on the market to solve the issue of bad cell signal performance for our customers," said Greg Hughes, VP of Merchandising for DSI Systems. "Wilson Electronics' unique, high

quality products are an excellent addition to the list of solutions that our retailers and custom integrators can provide their customers.”

About Wilson Electronics

Wilson Electronics, Inc., a leader in the wireless communications industry for over 40 years, designs and manufactures a wide variety of cellular amplifiers, antennas and related components that significantly improve cellular communications for both mobile and in-building situations. All Wilson products are engineered, assembled and tested in the company's headquarters in St. George, Utah. Wilson amplifiers fully comply with FCC regulations for cellular devices and are FCC and Industry Canada type accepted. Wilson Electronics has mastered the development of microprocessor-controlled amplifier technology, which protects cell sites by preventing oscillation and cell site overload. For more information, visit www.wilsonelectronics.com.

About DSI Systems

DSI Systems is the largest national distributor of television, DIRECTV, and accessories and is dedicated to providing the independent dealer personal customer service, the best assortment of brands, efficient shipping solutions, and strong programs to assist retailers with managing their business. To begin a working relationship with DSI's dedicated team, retailers are invited to call (800)888-8876. Visit DSI on the web at www.dsisystemsinc.com