



FOR IMMEDIATE RELEASE

Contact:

Alan Preston, Media Relations
Wilson Electronics, Inc.
3301 E. Deseret Dr.
St. George, UT 84790
Toll free – 1-800-204-4104
Fax – (435) 656-2432
Email – alanp@wilsonelectronics.com



Interested in a way to reduce dropped calls and boost your cellular signal?

Wilson Electronics announces release of their new SIGNALBOOST™ mobile and in-building dual-band amplifier with up to 10 times more power than your cell phone.

St. George, UT - 2007 – Wilson Electronics, a leading manufacturer of cell phone amplifiers and antennas, announces release of their new product, the Wilson® SIGNALBOOST™. This new dual-band amplifier works with all Cellular/PCS carriers and has up to 3 watts of output power to increase your cellular signal 10 to 15 times for either voice or data service.

“This new SIGNALBOOST™ amplifier has been carefully engineered to significantly improve the performance of your cell phone and laptop data card in both vehicle and home/office applications”, said Walt Brooks, Wilson Retail Sales Manager. “Using our new universal-connect signal coupler included with the amplifier, the SIGNALBOOST™ works with all cell phones and laptop data cards and attaches using a Velcro® patch. There is no plug-in adapter required. We also have a mobile plug-and-play kit that includes a 4” mini magnet-mount external antenna.”

The Wilson® SIGNALBOOST™ comes with the universal-connect signal adapter, a six-foot extension cable and a cigarette lighter DC power supply for vehicle use. Optional equipment includes an AC/DC power supply, a window-mount antenna bracket for home, office and dormitory use, and a carrying case for portability. Wilson® also offers a variety of antenna options for mobile and in-building use.

Wilson amplifiers also greatly improve data communication rates needed for the latest 3G technologies, which is a real boost for people using laptops in a portable office environment. The external antenna/amplifier combination increases data rates for data users in shadowed or weak signal areas and helps reduce dropped calls and disconnects by increasing cellular signal quality and range.

Wilson amplifiers’ advanced circuit design and high receiver sensitivity allow them to receive weak signals that would go undetected by most cell phones. Wilson’s amps also have a higher quality transmitter that is much more powerful than what is in a cell phone or laptop data card, which allows better voice and data communication with distant cell sites. The amplifier works great on cars, trucks, boats, RVs or most any other application and can be adapted for home or office use. Wilson amplifiers work with all generations of CDMA, TDMA, GSM and the latest high-speed data technologies.

For more information about Wilson’s new products or product samples for review, visit them at the CTIA Wireless 2007, Booth #5563 in the West Building, Hall D-1 (near the CTIA Wireless Building).

###

About Wilson Electronics Inc.

Located in St. George, Utah, Wilson Electronics, Inc. has been a leader in the wireless communications industry for nearly 40 years. With expertise in RF antenna and amplifier research and development, the experienced Wilson engineering team uses a state-of-the-art testing laboratory, including an anechoic chamber and network analyzers, to fine tune antenna designs and performance. For our amplifiers, we use double electrically insulated RF enclosures and cell site simulators for compliance testing. Manufactured in the USA, all Wilson products are designed and tested to the highest quality standards possible. For more information, please call (800) 204-4104, email info@wilsonelectronics.com or visit www.wilsonelectronics.com.