

Wilson Electronics Launches iBooster Phone-Specific Kits Keeping Users Connected on the Road

In-vehicle kits for iPhone, BlackBerry Curve and the Universal kit boost voice and data coverage with unique signal amplifier, charger and cradle combo

ST. GEORGE, Utah – April 1, 2009 – Wilson Electronics, the leading provider of quality amplifiers and antennas for cellular phones and data cards, today announced the launch of the complete line of iBooster™ in-vehicle, plug-and-play cellular amplifier kits designed to improve cellular signals to deliver better voice and data coverage for users on the road. The new iBooster line features three kits: the iBooster for iPhone™, iBooster for BlackBerry® Curve™ and the iBooster Universal, designed for use with most other cellular phones. Each kit includes everything users need to easily set-up and boost cellular signals in their vehicle.

“With the dependency on voice and data cellular communications at an all time high, users need to trust that their devices will keep them within reach,” said Michael Gartenberg, vice president of research and strategy at Interpret LLC.

Each Wilson Electronics iBooster amplifier kit includes:

- All-in-one signal amplifier, charger and cradle combo
- Cradle mounting hardware options
- Outside vehicular magnet-mount antenna
- Cigarette lighter power adapter
- 30-day, money-back guarantee and limited one-year product warranty
- Phone protective case adapter sleeve, for iPhone kit only

The all-in-one signal amplifier, charger and cradle combo features Wilson Electronics’ bi-directional Smart Technology™ signal amplifier and battery charger built into a phone-specific “slip-in” cradle. Ideal for hands free operation, it can be used in conjunction with a user’s headset or Bluetooth device. While the phone needs direct connection to the cradle to charge, the phone’s voice and data performance will be improved when used near the cradle. Maximum performance, however, is obtained when the phone is actually within the cradle. The cradle also features a pass through connector for external accessory access.

“It seems that when you need your cellular phone the most, it is either out of battery power or unable to reach a signal,” said Joe Banos, COO at Wilson Electronics. “Unique to the wireless market, the iBooster line is the only quality technology available to reduce

dropped calls, increase data rates in weak signal areas and create the ability to originate calls in dreaded 'dead spots' – all while keeping your phone charged.”

The iBooster for iPhone is now available at authorized Wilson Electronics' dealers. Visit the dealer locator page at www.wilsonelectronics.com to search for dealers by ZIP code, or to buy the product immediately from an online retail partner. The iBooster for BlackBerry Curve and iBooster Universal will be generally available May 1, 2009. All kits in the iBooster line have an expected average selling price of \$240.

The iBooster line is available for demonstration at booth 5006 during the CTIA Wireless 2009 show in Las Vegas April 1-3.

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About Wilson Electronics

Wilson Electronics, Inc., a leader in the wireless communications industry for over 40 years, pioneered the design and manufacture of a variety of cellular amplifiers, antennas and related components that significantly improve cellular communications in mobile or in-building installations. Wilson Electronics has consistently led the industry in performance standards and holds a number of patents including the industry's fastest and most reliable method of oscillation prevention and carrier cell site protection. Wilson Electronics' designs consistently outperform the competition in real world performance. All Wilson Electronics products are engineered, assembled and tested in the company's headquarters in St. George, Utah. Wilson Electronics amplifiers fully comply with FCC regulations for cellular devices and are FCC and Industry Canada type accepted. For more information, visit www.wilsonelectronics.com.

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