



FOR IMMEDIATE RELEASE

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Need to improve your indoor cellular coverage and signal quality?

Wilson Electronics announces a new In-Building Wireless 50 dB Cellular Amplifier to improve voice and data signal quality and increase data communication rates

St. George, UT - 2007 – Wilson Electronics, a leading manufacturer of cell phone amplifiers and antennas, announces a *new* model of its in-building wireless 50 dB cellular amplifier featuring Smart Technology™. With new patent-pending oscillation and overload protection, this amplifier automatically optimizes cellular performance while protecting carrier cell sites from harmful interference.

With FCC type acceptance, the new line of Wilson in-building amplifiers provides oscillation protection while receiving and transmitting signals. If an oscillation or overload should occur, the amplifier will automatically adjust itself or shut down, as necessary.

Used in conjunction with Wilson's outside and inside antennas, Wilson in-building amplifiers permit the outside cellular signal to penetrate building materials like concrete, steel and coated glass, or any "shadowed" environment such as a warehouse, office building, apartment, dormitory, or home office. Once a system is installed, dropped calls and dead spots virtually disappear.

"Our in-building wireless 50 dB cellular booster provides improved signal strength and quality for cellular voice and data devices. This new amplifier expands signal coverage areas and improves service in signal-shadowed environments resulting in better service for the customer and less churn for the carriers," said Walt Brooks, Wilson retail sales manager.

The Wilson in-building 50 dB cellular amplifier houses a superior receiver than the one found in a cell phone or cellular data card. Its advanced electronics are ultra sensitive and able to receive small signals that would go undetected by most cellular devices. It also contains a better transmitter than the one found in a cell phone or cellular data card, allowing for substantially improved voice and data communication with distant cell sites.

When operating in conjunction with a Wilson Yagi antenna or a similar high-gain, directional antenna, the in-building wireless 50 dB cellular amplifier will gather a signal, amplify it and rebroadcast the improved signal inside shadowed environments like a home or office building. Wilson's wireless 50 dB booster requires no physical connection (cords or cables) to a cell phone or laptop cellular data card and works on all generations of CDMA, TDMA, GSM and the latest 3G high-speed data technologies. Detailed instructions are provided that make all Wilson amplifiers easy to install and use.

For more information about Wilson's new products, or product samples for review, visit them at the CTIA Wireless 2007, Booth #5563 in the West Building, Hall D-1 (near the CTIA Wireless Building).

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About Wilson Electronics Inc.

Located in St. George, Utah, Wilson Electronics, Inc. has been a leader in the wireless communications industry for nearly 40 years. With expertise in RF antenna and amplifier research and development, the experienced Wilson engineering team uses a state-of-the-art testing laboratory, including an anechoic chamber and network analyzers, to fine tune antenna designs and performance. For amplifiers, Wilson uses double electrically insulated RF enclosures and cell site simulators for compliance testing. Manufactured in the USA, all Wilson products are designed and tested to the highest quality standards possible. For more information, please call (800) 204-4104, email info@wilsonelectronics.com or visit www.wilsonelectronics.com.